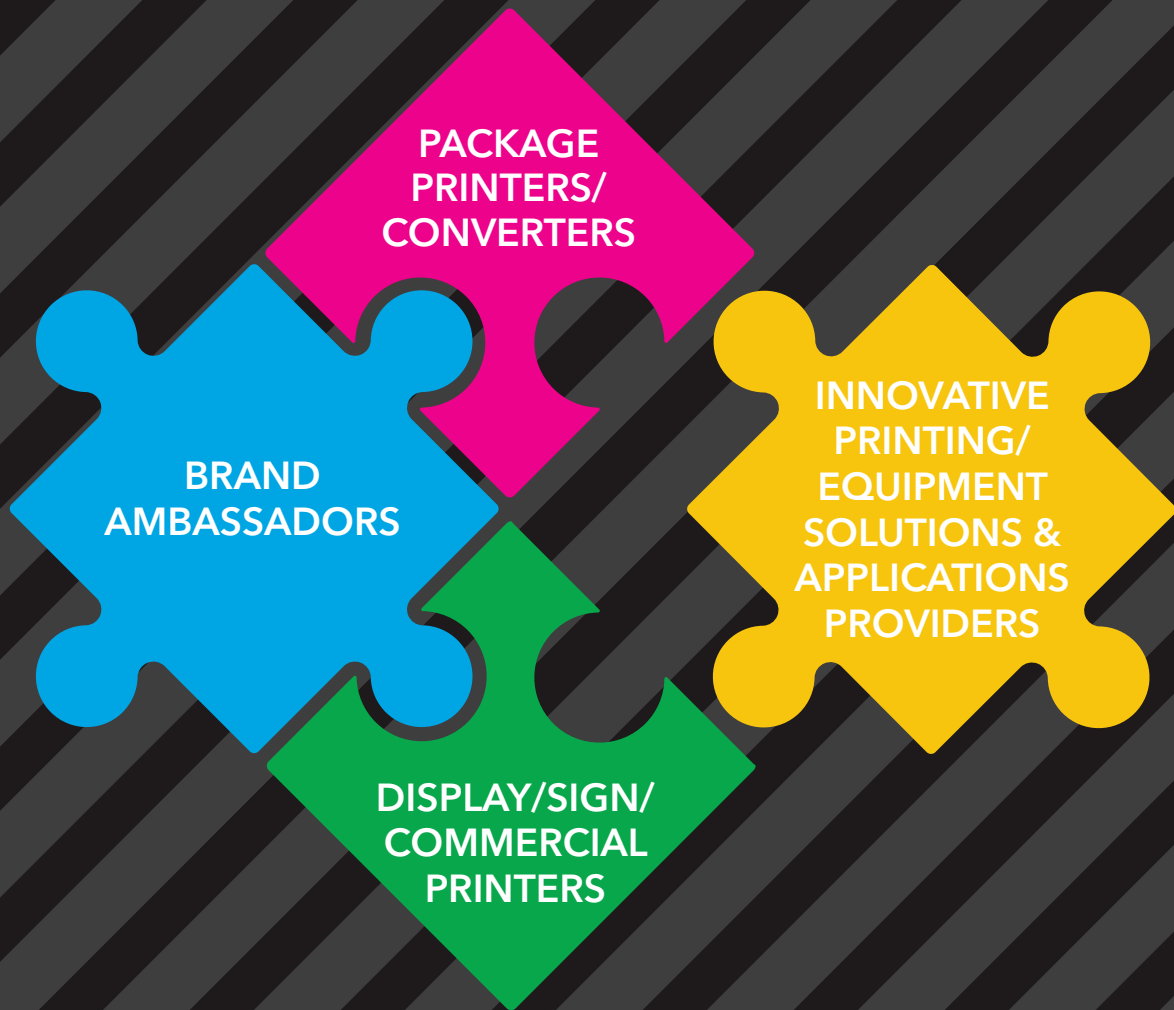


# Collaboration in Packaging Production



# CPP EXPO

CO-LOCATED WITH:

ISA INTERNATIONAL  
**SIGN  
EXPO  
2017**

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## APRIL 19-21, 2017

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MANDALAY BAY LAS VEGAS, NV

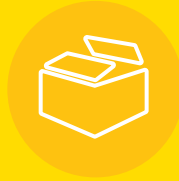
APPLICATIONS | INNOVATIONS | OPPORTUNITY | SALES



# CPP EXPO

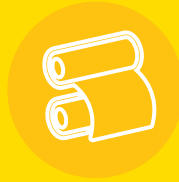
CO-LOCATED WITH:  
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SIGN  
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2017**

As an equipment provider there is no better place to be than in front of key influencers and decision makers in packaging materials production. There is really nothing puzzling about it: the branding opportunity that resides in packaging and display materials is unmatched. These items speak to the consumer directly and relay a message that transcends, yet supports campaigns on all levels and in all geographies. The co-location of CPP with ISA addresses the need to reach brands as they conceptualize campaigns while supplying the tools and applications that make these campaigns a reality.



## PACKAGE PRINTERS/CONVERTERS

Looking for the very latest innovations and applications - especially in digital, hybrid and wide format.



## DISPLAY/SIGN/COMMERCIAL PRINTERS

Looking to expand their "footprint" in package printing and already "fluent" in many digital solutions available



## BRAND AMBASSADORS

Brand managers, packaging designers, purchasing agents, as well as innovations teams spearheading implementation, activation and integration of all elements in consumer messaging.

### INNOVATION & EDUCATION DEFINE CPP EXPO

Join leading equipment providers from around the world who will demonstrate package printing, converting and finishing solutions that make unique, customized packaging a reality. Confirmed support by traditional and new partners, such as Package Design Magazine, Mintel, Graphic Communication Institute at Cal Poly, PIA West Coast Affiliates ensures educational programming that will attract participation by all involved - or who want to be involved - in packaging production. Tracks crafted for each stakeholder will be highlighted with specific information on business development strategies. Take a look:

- CalPoly primary market research: Emerging Technologies for Packaging Innovation
- Digital/flexo print process positioning
- Marketing - how CPG brand owners view packaging as an element of the marketing mix
- Print process financial modeling (traditional vs. digital, hybrid, inkjet)
- Integrating digital printing into converting operations (flexo, offset, digital Ink Jet, digital electrophotography)
- Interactive Packaging (QR Codes, Printed Electronics, Security/RFID, Augmented Reality, Near Field Communication, etc.)
- Case Studies for wide web applications: labels, flexible packaging, and more
- Digital printing for packaging - where is it today, and what to watch out for

## PRINT MEDIA CENTR PRESENTS THE PACKAGEVERSE

Right on the show floor in Booth No. 339 will be the HUB of activity featuring Hot Trending Panel Presentations focusing on APPLICATIONS that are driving innovations across all printing processes. For the packaging industry, this is the launch of the ultimate in social media - face-to-face!

Powered by PrintMediaCentr, the Packageverse at CPP EXPO is an open space for attendees to meet, tweet, and learn! Join the conversation today @PrintMediaCentr and #Packageverse.

**DON'T MISS OUT.  
RESERVE TODAY!**

**EXHIBIT SPACE RATE  
\$29.00 - per square foot  
HONORING ISA MEMBER RATE FOR  
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## LOOKS WHO'S BUYING...

3M	Costco Wholesale	Mid America Packaging
Abbott	Creative Labs	Midland Paper & Packaging
Abbott Laboratories	Crown Packaging	MillerCoors
Accutech Packaging, Inc.	Crown Plastics Co.	Nestle Business Services
Advent Packaging	Custom Poly Bag Inc.	Nestle Waters North America
Ahlstrom	DG Packaging	Niagara Bottling LLC
Alco Printing & Packaging	Diamond Wipes International	Nike
ALNI Tailored Packaging	E&J Gallo Winery	Novavision
AMCOR/Alcan Packaging	Earthbound Farm	Ocean Spray Cranberries, Inc.
American Greetings	Eastman Chemical Company	Owens Corning
Ampac Packaging LLC	Flexpack Eng. Inc.	PackFlex
Archbold Container Corp.	Gateway Packaging Company	Pactiv Corporation
Armor Packaging	General Mills	PaperTech
Ashland Performance Materials	GenPak Solutions, LLC	Pepperl+Fuchs, Inc.
Associated Packaging	GEORGIA PACIFIC LLC	PepsiCo
Automated Packaging Systems	Global Packaging Solutions	Pfizer
Avery Dennison	Golden Eagle Extrusions Inc.	Polymer Packaging
Axiom Label Group	Goya Foods, Inc.	Prime Package and Label
Bausch & Lomb	Graphic Packaging Int'l.	Printpack Inc.
Baxter Healthcare	Great Lakes Cheese Inc.	Procter & Gamble
Belmark	Gulf Great Lakes Packaging Corp.	Procter & Gamble
Bemis Company	H.J. Heinz Company	Reckitt Benckiser
Blue Diamond Growers	Hallmark Cards	RIS Paper
Bryce Corporation	Hanes Brands Inc.	RockTenn
Buckeye Packaging	Hoffman Packaging Systems Inc.	Rockwell Solutions
Burrows Paper Corporation	International Paper	RR Donnelley
Campbell Soup Co.	Johnson & Johnson	Scott's Miracle Gro
Caraustar Industries	KitchenAid	Shorr Packaging Corp.
CardPak, Inc.	Land O'Lakes	Sony Electronics
Carestream Health Inc.	Lewisburg Container	Sterling Paper Products
Caribou Coffee Co	Lubrizol Performance Coatings	Superior Tape and Label, Inc.
Century Foods International	Maier America	The Coca-Cola Company
Chester Packaging LLC	MeadWestvaco	Zumbiel Packaging
ConAgra Foods		

## AND HERE'S WHAT THEY ARE BUYING:

**PRINTING PRESSES: FLEXO • DIGITAL • HYBRID • INKJET • WIDE WEB • GRAVURE • NARROW WEB/TAG-LABEL •  
PRINTING EQUIPMENT AND SUPPLIES - INCLUDING PLATES • CYLINDERS AND ROLLS; COATERS • LAMINATORS  
AND BAG MAKING EQUIPMENT • INKS & COATINGS • SUBSTRATES • ENGRAVING EQUIPMENT • DESIGN •  
PRE-PRESS AND PROOFING EQUIPMENT • MONITORING • INSPECTING AND SEAMING DEVICES • ROLL AND  
MATERIALS HANDLING EQUIPMENT • SLITTERS • SHEETERS AND SURFACE TREATING EQUIPMENT • DRYING •  
DIE-CUTTING AND EMBOSsing EQUIPMENT**



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