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**FOR IMMEDIATE RELEASE**  
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**MEGA-EVENT ANNOUNCED FOR THE FALL OF 2015!**

**Chicago to Host Concurrent GRAPH EXPO, CPP EXPO, PROCESS EXPO, International Dairy Show and InterBev Process in September 2015**

*Reston, VA* – Chicago’s McCormick Place will host an unprecedented expo combination with GRAPH EXPO 15 running September 13 through 16, 2015 in the South Hall with the co-located CPP EXPO show, and PROCESS EXPO running September 15 through 18 in the North and East Halls. With trending industry issues and innovations related to food packaging design, migration, and expiration, the concurrent events will offer a first-of-its-kind opportunity for printers, packagers, processors, and converters to intermingle and explore the global scope of these vital facets of the graphic communications and packaging/processing industries. During the two-day overlap, attendees at either event will have all-access admission to the exhibit halls for all events.

“Industry convergence has been a hot topic and driving force for many years,” said Graphic Arts Show Company (GASC) President Ralph Nappi. “GRAPH EXPO and the co-located CPP EXPO are geared to the graphic communications and packaging industry segments while PROCESS EXPO and the co-located International Dairy Show and InterBev Process shows are targeted at processing and packaging innovations in the food, dairy, and beverage industries. For the first time, processing, packaging, printing, and converting will all converge in one location.”

Billed as “The Global Food Equipment and Technology Show,” PROCESS EXPO is owned and organized by the Food Processing Suppliers Association (FPSA), a global trade association serving suppliers in the food and beverage industries. Show co-location partners include InterBev Process, a capital goods trade show event covering the entire beverage industry value creation chain, and the International Dairy Show, owned and organized by the

International Dairy Foods Association (IDFA), which features packing, processing, technology, ingredients and distribution solutions for the global dairy.

“PROCESS EXPO, together with our show partners, is the Western Hemisphere’s leading food and beverage technology event,” according to David Seckman, President and CEO of the Food Processing Suppliers Association. “With over 1,000 exhibiting companies included in the joint PROCESS EXPO, InterBev Process, and International Dairy Show, attendees will see the latest innovations for the ever-changing food, dairy, and beverage industries.”

“We are delighted to come together with GRAPH EXPO and our show partners to offer unique all-access admission this fall,” said Neil Moran, IDFA senior vice president, finance, administration and trade show. “We are looking forward to an exciting 2015 event, packed with innovation and this is just one more opportunity for our exhibitors to showcase their products and solutions to an even larger audience.”

GRAPH EXPO is operated by GASC and is recognized as the most innovative and comprehensive exhibition in the Americas of digital, offset, inkjet, flexo, gravure and hybrid technologies, products, and services for the commercial, transactional, converting and package printing, publishing, mailing, in-plant, photo imaging, marketing and industrial printing industries. The co-located CPP EXPO serves the converting and packaging materials industry segment.

For more information on GRAPH EXPO 15, visit: [www.graphexpo.com](http://www.graphexpo.com).

For more information on CPP EXPO, visit: [www.cppexpo.com](http://www.cppexpo.com).

For more information on PROCESS EXPO, visit: [www.myprocessexpo.com](http://www.myprocessexpo.com).

For more information on InterBev Process, visit [www.interbev.com/process/](http://www.interbev.com/process/).

For more information on International Dairy Show, visit: [www.dairyshow.com](http://www.dairyshow.com).

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**About GRAPH EXPO 15**

Recognized as the most innovative and comprehensive exhibition in the Americas of inkjet, digital, offset, flexo, gravure and hybrid technologies, products, and services for the commercial, transactional, converting and package printing, publishing, mailing, in-plant, photo imaging, marketing, and industrial printing industries, this year's "Transform" themed GRAPH EXPO 15 offers an exciting show-going experience for a diverse spectrum of attendees. The industry event presents the latest graphic communications technologies in live equipment demonstrations across the exhibition floor, plus education on the most in-demand products and newest profit-making opportunities. GRAPH EXPO 15 offers more than 70 interactive learning sessions and 50+ co-located events for attendees across 12 key market segments. For additional information about GRAPH EXPO 15, visit: [www.graphexpo.com](http://www.graphexpo.com).

### **About CPP EXPO**

CPP EXPO is produced and managed by H.A. Bruno, LLC. H.A. Bruno, with its U.S. headquarters in Paramus, N.J., has extensive experience in producing and managing trade shows and conferences that create results-oriented markets for buyers and sellers in the following industries: converting and packaging materials, information technology, and franchise business. For decades, the company has provided its clients with a most professional, customer focused staff that is highly regarded in the trade show business for its industry knowledge, its record of client service, and its responsive management team that has produced world-class events. For information on attending, presenting or exhibiting at CPP EXPO, contact David Berns at telephone: 201/881-1654, or e-mail: [dberns@cppexpo.com](mailto:dberns@cppexpo.com).

### **About PROCESS EXPO**

PROCESS EXPO is owned and organized by the Food Processing Suppliers Association (FPSA), a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support member's success by providing assistance in marketing their business, overall improvement in key business practices and increased opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO, electronic media marketing, education, market intelligence, research, and advocacy of critical industry issues such as food safety, sanitary design of equipment, and global trade. FPSA members are organized in vertical industry councils which

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focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the Bakery, Beverage, Dairy, Prepared Foods and Meat sectors. For more information about PROCESS EXPO, visit: <http://www.myprocessexpo.com>.

**About InterBev Process**

InterBev Process is owned and operated by NuernbergMesse North America (NMNA), a subsidiary of Germany-based NürnbergMesse. NuernbergMesse is among the 15 largest trade show companies worldwide with a portfolio covering 120 national and international exhibitions and congresses which includes BrauBeviale—one of the world’s largest international beverage technology shows, and FachPack—a leading European packaging trade show. The NürnbergMesse Group operates a network with subsidiaries in more than 100 countries including China, North America, Brazil, Italy and India. For more information about InterBev Process, visit: <http://interbev.com/process/>.

**About International Dairy Show**

The International Dairy Show is owned and organized by the International Dairy Foods Association (IDFA), with member companies representing more than 85 percent of the milk, cultured products, cheese, ice cream and frozen desserts produced and marketed in the United States. The International Dairy Show’s exhibitors display the newest technologies in equipment, packaging, ingredients and services for processors of dairy foods and beverages. Programming will include solutions that cover all aspects of manufacturing – from receiving and blending to processing and packaging to material handling and distribution. For more information about the International Dairy Show visit [www.DairyShow.com](http://www.DairyShow.com).

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