



CPP EXPO

Collaboration in Packaging Production



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Contact:

Roger Halligan
H+A International, Inc.
312-332-4650 Ext. 22
rhalligan@h-a-intl.com

Konica Minolta “Solutions Showcase” at CPP Expo to Feature a Variety of Industry-Leading Technology and Application Solutions

April 18, 2017, Paramus, NY – CPP Expo announced that Konica Minolta Business Solutions USA, Inc. ([Konica Minolta](#)) is hosting a special “Solutions Showcase” during CPP Expo and ISA Sign Expo in Las Vegas, April 19 – 21. Designed to provide packaging professionals with a unique hands-on learning experience, the company will feature its latest hardware and workflow offerings at Booth #303.

More than 20,000 packaging professionals from around the world will be able to experience a number of attractive features of the Konica Minolta offerings, including:

- The eye-catching 3D decorative printing enhancements produced by the [MGI JETVarnish 3DS](#) with iFOIL
- The bizhub™ [PRESS C71cf](#) for its label printing and
- The MGI Meteor Unlimited Colors Se+ with its ability to produce output with a virtually unlimited number of colors via the blending of CMYK toner and the reflective qualities of foil.

There will also be workflow offerings featured that complement Konica Minolta/MGI technology for online proofing, Web to Print, and other digital label, digital foil stamping and digital embossing specific solutions for a variety of packaging, labeling, embellishment and decorating applications.

Konica Minolta will be hosting coffee, lunch and cocktail receptions throughout the show so packaging decision makers can discuss their specific needs and challenges with product specialists.

“Packaging professionals seeking to expand their production capabilities and grow their businesses will be able to experience the latest technology in action and examine the end

products right on the show floor,” said Kay Du Fernandez, vice president, Marketing, Konica Minolta. “We encourage packaging decision makers to reach out to us and schedule meetings in advance so we can focus on their individual needs.”

More than 400 leading companies will be showcasing all the latest printing technologies during the three-day event at the Mandalay Bay Convention Center. For details about the event, visit cpp@cppexpo.com or call: 516.763.1322. To arrange a private meeting with a Konica Minolta specialist, please contact: kmarchitto@kmb.konicaminolta.us

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About CPP EXPO

CPP EXPO is produced and managed by H.A. Bruno, LLC. H.A. Bruno, with its U.S. headquarters in Paramus, N.J., has extensive experience in producing and managing trade shows and conferences that create results-oriented markets for buyers and sellers in the following industries: converting and packaging materials, information technology, and franchise business. For decades, the company has provided its clients with a most professional, customer focused staff that is highly regarded in the trade show business for its industry knowledge, its record of client service, and its responsive management team that has produced world-class events.

About ISA

The International Sign Association (ISA) represents manufacturers, suppliers, and users of on-premise signs and sign products from the United States and 60 countries around the world. ISA and its affiliated associations work to support, promote, and improve the worldwide sign and visual communications industry, which employs more than 200,000 American workers and has an economic impact of \$37.5 billion.