



FOR IMMEDIATE RELEASE
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RYOBI MHI & GSNA TO EXHIBIT AT CPP EXPO 2014

**Continuous live demos of 8-up RYOBI 925 press
with LED-UV instant cure take place Sept. 28-Oct. 1 in Chicago**

CHICAGO—RYOBI MHI and Graphic Systems North America will provide live demonstrations of its 5-color, 8-up RYOBI 925 press with LED-UV instant curing, along with full overviews of the 6-up RYOBI 750 series Packaging Edition press and Ryobi's UV casting and foiling system at CPP EXPO / Graph Expo 2014, September 28 – October 1 at Chicago's McCormick Place. **The 8-up press to be exhibited just received a coveted "Must See 'Em" award.**

The live press **demonstrations and** presentations will be held in the South Hall of McCormick Place, Booth 4404, for all attending U.S. and Canadian commercial, in-plant, packaging and specialty print professionals. Officials and press technicians from RYOBI MHI in Japan and GSNA will be on hand throughout the show. In addition, CRON's new, flexible and cost-efficient CTP system also will be shown, as will RYOBI MHI's all-digital CIP4-JDF workflow and other key technologies.

"Package printers and other specialty printers **will learn about next-generation offset print technology,**" said Erin Layton, Asst. Show Director for CPP. "They'll see a **fully automated** offset press in production. This demo coupled with our **live** presentations will **update** commercial printers on the huge opportunities in the package, specialty and industrial print marketplace."

The RYOBI 925 LED-UV **press excels on all paper, film, plastic and other synthetics, ranging from ultra thin substrates** to 24-point board. The Ryobi-Panasonic LED-UV curing system, built into the press, dries print instantly and delivers important environmental advances.

Also at the show, GSNA will spotlight the advantages of the 6-up RYOBI 750 series Packaging Edition press, including six-minute makereadies, **heavy-duty** feeders, specialized transfer drums, inking systems, fully automatic plate changing and highly stable delivery piling. This specially equipped press runs up to 31-point board for folding cartons and other applications.

"Our exhibit will enable printers to see and learn how modern 8-up and 6-up offset technology can be a strategic fit for their businesses," said Don Barbour, owner of Paper Handling Solutions, Marietta, GA, and co-founder of GSNA. "We offer printers the newest proven technology at the lowest total cost of ownership—all backed by North America's strongest technical support team."

"We are fortunate that RYOBI MHI and GSNA choose CPP EXPO for the official Chicagoland and Graph Expo debut of the flagship 8-up LED-UV press," said David Berns, Show Director – CPP EXPO. "Time and again, our attendees insist that seeing, touching and feeling the equipment in live demos is necessary to making educated decisions."

CPP EXPO – Online Registration Now Open!

For those interested in attending CPP EXPO and attending the RYOBI MHI-GSNA exhibit, please note that CPP EXPO's Online Registration is now open – visit www.cppexpo.com and click on "Register Now". The full educational program is available online. Registering in advance offers considerable savings.

About Graphic Systems North America (GSNA) and RYOBI MHI Graphic Technology: GSNA delivers the full line of RYOBI MHI sheetfed offset presses and technologies together with immediate support and parts fulfillment. The GSNA group has more than \$60 million in revenue and delivers the single largest press sales, service and parts team in North America.

GSNA serves all 50 states and Canada and also oversees a network of 20 printing equipment dealer-partners. More than 30 print industry sales consultants offer sophisticated business analytics to support capital equipment decisions. Fifty-plus factory-trained technicians and parts professionals deliver real-time support from Ryobi's engineering and technical team in Japan. Six separate spare parts depots across three North American time zones are closely aligned to ensure printers have quick, often overnight access to parts. To get in touch with your local RYOBI MHI Sales Consultant, please visit www.ryobi-group.com.

RYOBI MHI Graphic Technology, Tokyo, is one of the world's largest manufacturers of sheetfed offset printing presses, hardware, software and peripherals. Its high-speed, advanced automation, multicolor presses are respected worldwide for unsurpassed print quality, low total cost of ownership, ease of operation and extreme reliability.

About CPP EXPO: CPP EXPO is produced and managed by H.A. Bruno, LLC. H.A. Bruno, with its U.S. headquarters in Paramus, N.J., has extensive experience in producing and managing trade shows and conferences that create results-oriented markets for buyers and sellers in the following industries: converting and packaging/printing, information technology, franchise business. For decades, the company has provided its clients with a most professional, customer-focused staff that is highly regarded in the trade show business for its industry knowledge, its record of client service, and its responsive management team that has produced world-class events. For more information or to learn about exhibiting opportunities, please contact: dberns@cppexpo.com; or 201.881.1654.

About Graphic Arts Show Company (GASC): PRINT and GRAPH EXPO are produced by the Graphic Arts Show Company (GASC). GASC is owned by the National Association for Printing Leadership (NAPL), NPES The Association for Suppliers of Printing, Publishing and Converting Technologies (NPES), and the Printing Industries of America. GASC is located at 1899 Preston White Drive, Reston, VA 20191, telephone: 703/264-7200, fax: 703/620-9187, e-mail: info@gasc.org.

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