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**For immediate release**

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### **CPP Expo Forms an Alliance with FTA**

Paramus, New Jersey – CPP EXPO/H.A. Bruno, LLC announces that it has formed an alliance with the Flexographic Technical Association (FTA) to collaborate on educational offerings and promote the flexographic process to the global converting and package printing industry. FTA will support the CPP EXPO event this coming September 8-12, 2013 at McCormick Place in Chicago, Illinois.

“We are pleased to have a partner in the FTA,” said Leo Nadolske, President of CPP EXPO. “Clearly this printing process is in great demand in the converting/package printing sector – it certainly expands our focus!”

Joining industry trade associations and media partners, the offerings both in the educational programming and on the show floor will span all sectors in printing, package printing and converting.

“The FTA recognizes the uniqueness of the CPP 2013 exhibition. We will showcase the best of flexo right on the show floor to promote the process to all package and commercial printers in attendance,” said Mark Cisternino, FTA President.

**About CPP EXPO:** CPP EXPO is produced and managed by H.A. Bruno, LLC. H.A. Bruno, with its U.S. headquarters in Paramus, N.J., has extensive experience in producing and managing trade shows and conferences that create results-oriented markets for buyers and sellers in the following industries: converting and packaging materials, information technology, and franchise business. For decades, the company has provided its clients with a most professional, customer-focused staff that is highly regarded in the trade show business for its industry knowledge, its record of client service, and its responsive management team that has produced world-class events. For information on attending, presenting or exhibiting at CPP EXPO, contact Leo Nadolske today: (201)881-1632.

**About FTA:** Flexographic Technical Association (FTA), chartered in 1958, is a professional society dedicated to bringing all members of the flexographic printing community—printers, suppliers, consumer product companies, institutions, prepress houses and others—together by providing opportunities for the free exchange of technical ideas and discussion of mutual concerns. It is a proponent of maintaining and advancing quality standards and includes 1,300 member sites that represent more than 60,000 individuals worldwide. Additional information can be found at [www.flexography.org](http://www.flexography.org)