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For immediate release

**CPP Named Official Sponsor of PACKAGE PRINTING Pavilion @  
EXPOGRÁFICA 2013 in Guadalajara**

Paramus, New Jersey- H.A. Bruno LLC, organizers of CPP EXPO, the premier networking event in the converting/package printing industry in the United States, is pleased to announce their partnership with EXPOGRÁFICA in 2013.

To be held May 22-25, 2013, at Expo Guadalajara Venue in Guadalajara, Mexico, the pavilion will consist of approximately two dozen booth units featuring manufacturers of equipment, products and supplies that are particular to the production of packaging/converted materials – this can range from actual printing solutions through to slitting, rewinding, coating, and drying.

“Our delegates have wanted to see and experience package printing solutions so we are ecstatic to announce our partnership with CPP EXPO and H.A. Bruno,” stated Susana Sanchez Seabrook, Executive Director of ANIDIGRAF and EXPOGRÁFICA. “It provides a powerful platform to facilitate exchange between the suppliers showcasing their solutions and the buyers in attendance not only from Mexico, but from Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Panama, Uruguay and Venezuela.”

CPP EXPO’s PACKAGE PRINTING Pavilion is designed to be a content, networking and solutions-focused event. Consisting of fully-furnished 3mx3m units located in a prime area on the exhibit floor, the Pavilion will feature suppliers of the latest solutions in package printing. “It is exciting to bring CPP south of the border and offer our long-time customers an opportunity to target Mexico, as well as select countries in Latin/South America,” said Leo Nadolske, president of CPP EXPO.

The partnering of these two show management organizations provides a new opportunity in a region that has experienced rapid growth in the packaging/converting/package printing sector since 2000. Although negatively affected by the global recession in 2008, this combined industry sector appears to have recovered in 2010 and is expected to grow steadily through 2016. Nadolske comments on this report: "EXPOGRÁFICA's expertise in consistently bringing together top-level buyers coupled with encouraging, anticipated growth assures us that this partnership is the start of something big!"

For details on both the pavilion and educational programming, contact: Leo Nadolske at 201-821-1632 or [lnadolske@cppexpo.com](mailto:lnadolske@cppexpo.com).

**About CPP EXPO:** CPP EXPO is produced and managed by H.A. Bruno, LLC. H.A. Bruno, with its U.S. headquarters in Paramus, N.J., has extensive experience in producing and managing trade shows and conferences that create results-oriented markets for buyers and sellers in the following industries: converting and packaging materials, information technology, and franchise business. For decades, the company has provided its clients with a most professional, customer-focused staff that is highly regarded in the trade show business for its industry knowledge, its record of client service, and its responsive management team that has produced world-class events. For information on attending, presenting or exhibiting at CPP EXPO, contact Leo Nadolske today: (201)881-1632.

**About EXPOGRÁFICA**

EXPOGRÁFICA is internationally recognized as the most complete Graphic Arts Trade Show in Mexico and Latin America, as well as the largest in the Spanish-speaking market. It is produced by ANIDIGRAF, the most relevant Association for Manufacturers and Distributors in the Graphic Arts Industry in Mexico. EXPOGRÁFICA was recently awarded in Expo Magazine 2nd place within the Top 25 Fast-Growth Shows of 2011. Contact Guadalupe Olvera for expo details at +52 55-5536-1969 or [sales@expografica.com](mailto:sales@expografica.com) or [info@expografica.com](mailto:info@expografica.com).