



Editorial Contact:
Leo Nadolske
President, CPP EXPO
Tel: 201 – 881 - 1632
E-Mail: lnadolske@cppexpo.com

Near record crowd for 5th annual CPP EXPO

Paramus, New Jersey; October 15, 2009 – Converting professionals from around the world arrived in Las Vegas, NV to attend the CPP Expo at the LVCC. 3,579 attendees walked up and down the aisles to see the latest in converting machinery and materials on display. The near record attendance confirms that the industry is hedging their bet on a strong and imminent economic recovery. Many have indicated that they are preparing for future business opportunities.

“We’ve all felt the bumps and bruises of the economy this year, but the attendees not only arrived in high numbers, they came ready to buy,” says Leo Nadolske, President of CPP EXPO’s.

CPP EXPO Las Vegas which took place October 5-7, 2009 was co-located with PACK EXPO Las Vegas and PROCESS EXPO in the Las Vegas Convention Center with a combined attendance of 33,967 of which 22,721 were attendees only.

“We have said for the last year that to get through 2009 and the beginning of 2010 it was not going to be business as usual and obviously the attendees agreed,” Nadolske stated.

CPP EXPO Las Vegas also produced the converting and package printing conference tracks at The Conference at PACK EXPO. About 200 attendees attended the four related sessions.

The Myth that everybody that goes to Las Vegas stays in the casinos while no one goes to the convention center proved to be just that, a Myth. For Show photos and exhibitor testimonials please visit www.cppexpo.com for a taste of success in Las Vegas.

About H.A. Bruno, LLC – CPP EXPO is produced and managed by H.A. Bruno. LLC with its U.S. headquarters in Paramus, NJ, has extensive experience in producing and managing trade shows and conferences that create results-oriented markets for buyers and sellers in the following industries; Converting and Package Printing, Information Technology and Business Franchising.

For decades, the company has provided its clients with a highly trained, customer-oriented staff that is highly regarded in the trade show business for its industry knowledge, its record of client service and its responsive management team that has produced world-class events. For additional CPP EXPO information please contact Leo Nadolske at 201-881-1632; or visit us on the web: www.cppexpo.com.

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