



For Immediate Release

CPP EXPO CONTINUES TO BUILD

Paramus, New Jersey – H. A. Bruno, LLC, organizers of CPP EXPO, are focused on expanding their audience at the upcoming event, co-located with GraphExpo, September 28-October 1, 2014 in Chicago's McCormick Place.

This approach builds upon alliances already in place, and expands with establishing an Advisory Board that represents all stakeholders, including: publications, associations, suppliers/manufacturers, as well as consultants who have their pulse on various industry sectors on a daily basis. The first meeting of the board took place earlier in the month (Tuesday, January 14, 2014), and the exchange of ideas, review of the current marketplace and the discussion on what the future brings has formed the framework of the 2014 Educational Program. "The goal is to complement this information with an exhibit floor that offers that same expansive breadth of machinery, equipment and solutions," said Leo Nadolske, CPP EXPO President.

Advisory Board Members include:
(WILL INCLUDE LIST)

The conclusion of the board is that there will be more offered in Chicago than any other event in the United States. Converters can attend CPP EXPO to see the latest technology and equipment available to them for their operation – and also get a glimpse of their future with pre-press and digital printing solutions that are fast-becoming a part of the package printing process. Chris Price comments on this, "Conversely, commercial printers looking to take the leap into package printing need to go no further! With CPP EXPO co-located at McCormick – they can expand their opportunity – which is what our event is all about!"

The co-location with GASC/Graph Expo, the launch of the CPP EXPO Advisory Board and the continued development of partnerships in select and specific industry segments will continue to broaden CPP EXPO's knowledge-base and reach. The next Advisory Board meeting is planned for April – expect more news and information on CPP EXPO 2014 at its conclusion. For information on exhibiting at CPP EXPO, contact David Berns today: dberns@cppexpo.com.

About CPP EXPO: CPP EXPO is produced and managed by H.A. Bruno, LLC. H.A. Bruno, with its U.S. headquarters in Paramus, N.J., has extensive experience in producing and managing trade shows and conferences that create results-oriented markets for buyers and sellers in the following industries: converting and packaging materials, information technology, and franchise business. For decades, the company has provided its clients with a most professional, customer-focused staff that is highly regarded in the trade show business for its industry knowledge, its record of client service, and its responsive management team that has produced world-class events.

About PRINT 13: Recognized as the most expansive exhibition in the Americas of digital, inkjet, offset, flexo, and hybrid technologies, products, and services for the commercial, transactional, converting and package printing, publishing, mailing, in-plant, photo imaging, and marketing industries, this year's "Innovate, Integrate, Communicate" themed PRINT 13 offered an exciting show-going experience for a diverse spectrum of attendees. The trade show presented the latest graphic communications technologies in live equipment demonstrations across the show floor and education on the most in-demand products and newest profit-making opportunities. PRINT 13, co-located with the CPP EXPO, offered more than 70 educational sessions and 60+ co-located events for attendees across 12 key market segments.

About Graphic Arts Show Company (GASC): PRINT and GRAPH EXPO are produced by the Graphic Arts Show Company (GASC). GASC is owned by the National Association for Printing Leadership (NAPL), NPES The Association for Suppliers of Printing, Publishing and Converting Technologies (NPES), and the Printing Industries of America. GASC is located at 1899 Preston White Drive, Reston, VA 20191 USA, telephone: 703/264-7200, fax: 703/620-9187, e-mail: info@gasc.org.